

# PROJECT DESCRIPTION

September 20 2010 - September 24 2010 | Amsterdam and Rotterdam, The Netherlands |  
Commissioned by [Agency NL EVD International](#).

The Netherlands: Meet Europe's Creative Hub!

The Netherlands is acclaimed Europe's creative hub by many, and it is therefore not surprisingly Amsterdam, the capital city, is one of the TOP 5 most creative cities in the world!

The Dutch creative industry is recognized for its diversity, and Creative Business Services, Media & Entertainment and Arts are the three main divisions in which the Dutch prove their drive for developing products and services based upon creativity, innovation and technology.

## [PICNIC](#)

Every year September, Amsterdam the creative hub of Europe is hosting a [PICNIC](#). Thousands of people across the globe gather to share ideas, get inspired and work together on exciting topics. The annual festival blurs the lines between creativity, science, technology and business to explore solutions in the spirit of co-creation. During this week we want to invite YOU to join an inspiring dialogue. We've put together a special package for new media, social media, web 2.0, mobile and creative companies. For a limited group of Canadian and US companies we have a Dutch government grant available, which means you only have to pay for your flight, hotel and personal expenses. You can apply by sending us an [email](#) with your short motivation why your company NEEDS TO GO to the Netherlands and join this week filled with matchmaking, network, pressure cooker events and PICNIC!

We will contact you after receiving your email and fill you in on the details.

For Dutch companies we offer the opportunity to meet with these North American companies during several matchmaking and network events. If you would like to participate please register via the [registration module](#) of Agency NL EVD International